The new Audi A3 Sportback e-tron

Pricing and Specification Guide

Valid from December 2014

The Audi A3 Sportback e-tron

This guide has been designed to help you tailor and price your Audi A3 Sportback e-tron quickly and logically. At the back, you will find information on CO_2 emissions-based taxation and the other services offered by Audi, including Finance and Insurance. You can also configure your Audi A3 Sportback e-tron online at audi.co.uk

Get more from this brochure with the free Audi Vision app.

Audi Vision brings our brochures to life through Augmented Reality. It works by recognising images on a page through your device's camera. Suitable for phones or tablets, download it for free from the App Store or Google Play. Once downloaded, simply open the app and scan the cover of your guide. Then look out for any page with the Audi Vision logo, you can then hold your device over the page and watch as you get exclusive access to extra images, information and video content.

The Audi A3 Sportback e-tron

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IN A 3300

Vorsprung durch Technik

Three words that express the very essence of Audi. Vorsprung durch Technik isn't a slogan. It's our way of seeing the world. It is the driving force behind our history of innovation that continues into the 21st century. Indeed, many technologies that Audi pioneered remain in our cars today. Some are milestones in the history of the motorcar.
From our beginnings in 1899, to the Auto Union team's Grand Prix successes in the 1930s and our more recent wins at Le Mans, we have always been at the forefront of the motor industry.

Vorsprung durch Technik makes us who we are. To see more of its influence, just read on.

e-tron

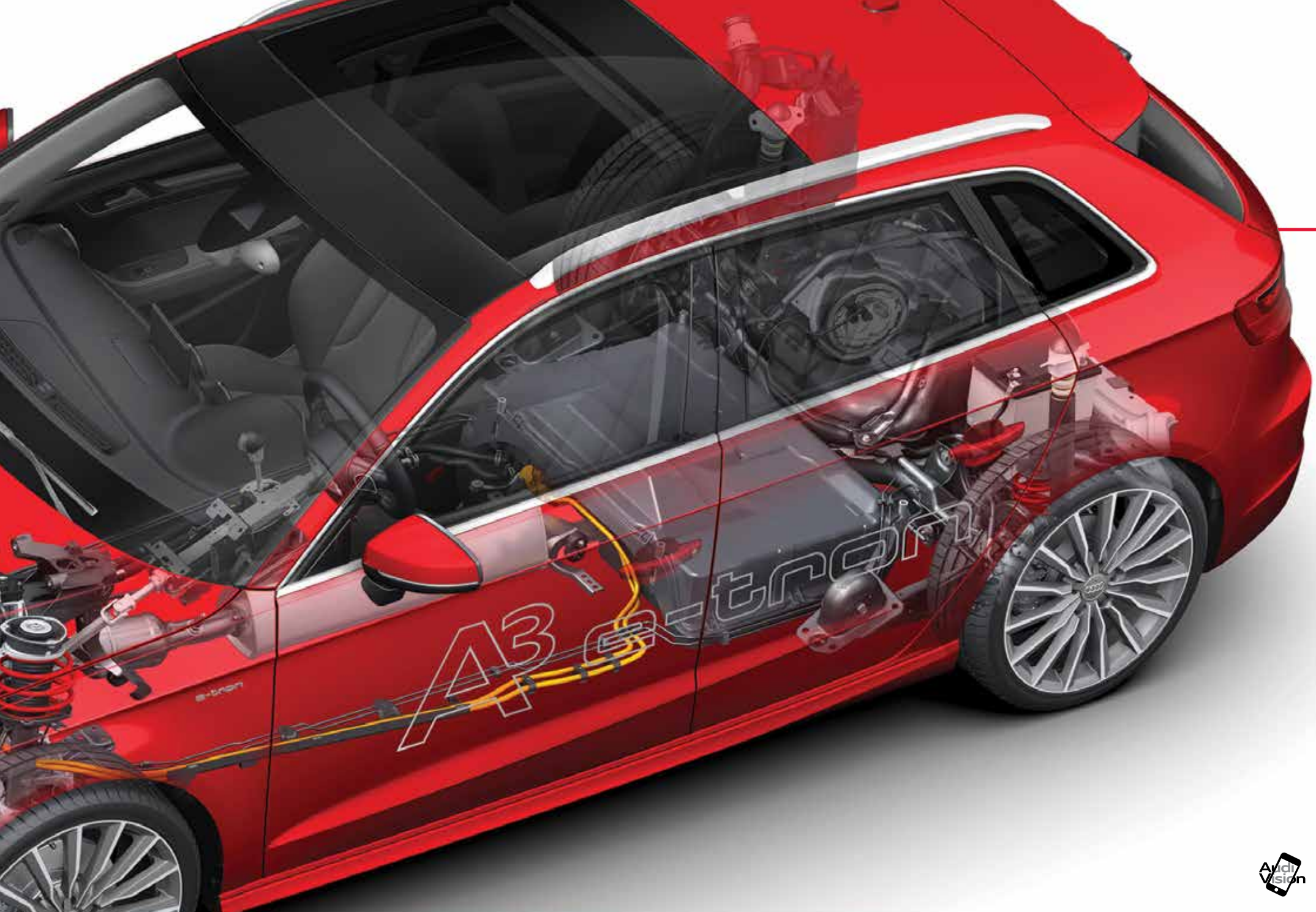
Plug in to the Audi A3 Sportback e-tron

The performance and looks of an Audi. The efficiency and low emissions of electric. The Audi A3 Sportback e-tron balances all these qualities and more within its distinctive, 5-door design.

The result is a plug-in hybrid that offers exceptional economy for everyday driving, but is just as capable on the longest drives. It switches intelligently between the electric motor and petrol engine, which means you'll fill up much less often – and make the most of every drop of fuel you put in. In fact, it delivers an impressive 176.6mpg.

The A3 Sportback e-tron can even operate as a fully electric car on shorter journeys, thanks to its high-storage lithium-ion battery. And with an 8-year battery warranty as standard*, you can be confident it will continue to perform as you'd expect, long into the future.

*See page 73 for further information.


A3 e-tron

Charged

when you need it

Charging the A3 Sportback e-tron is simple. You just need to slide the Audi rings on the front grille to one side and plug in your charging cable, either at home or at one of the many public charging points around the country.

It's possible to charge the car using a domestic socket, which takes around 4 hours. However, it's quicker if you have a specialised wall box installed in your home or use a public charging point; after around 2 hours 15 minutes of charging, you'll be ready to set off again.

Your A3 Sportback e-tron will be supplied with the necessary cables for all three types of charging, which are easily stored in the supplied bag, so however you want to charge your car, you'll always have the right equipment available.

e-tron

IN A 330

IN A 3300

Electric

power meets high performance

The combination of a 1.4 TFSI engine and electric motor leads to some impressive figures. Not just when it comes to CO_2 and fuel economy, but also in terms of performance.

Thanks to the smooth-shifting S tronic transmission, the A3 Sportback e-tron can accelerate from 0-62mph in 7.6 seconds. And even if the battery is empty, it has a range of approximately 550 miles – so if you need to make a long trip, you can do so without needing to charge up.

But day-to-day driving is where e-tron really comes into its own. In many other hybrids, the combustion engine is the primary source of power. But our plug-in technology allows you to store more power and make greater demands of the electric motor.

With a push of the EV button, you can change how e-tron works. Switching to hybrid mode combines the petrol and electric motors, or you can choose to use just the petrol engine – to conserve battery power for city driving, for example. Or, if you wish, you can select the all-electric mode. It pulls away silently and enables you to travel for up to 31 miles on a single charge, so you could make a whole journey without using any fuel at all.

D
IN A 3300
e-tron

Audi drive select
comfort
auto
dynamic
Car Systeme
13:26
124km
21.5°C
AUTO

Inside the Audi A3 Sportback e-tron

Within the A3 Sportback e-tron's spacious interior, you'll find all the luxury you'd expect – from inlays in micrometallic silver to a leather-trimmed multi-function Sport steering wheel. And there's a range of optional materials and finishes to choose from, so you can create a car that suits you perfectly.

A Colour Driver's Information System comes as standard, so you're kept up to date on your A3 Sportback e-tron's range, performance and economy. And Audi drive select lets you control characteristics like steering, damping and suspension. So as well as monitoring how efficient the car is on the road, you can change the way it feels to drive.

1429

Vodafone
3G
4:20 PM
Car-Info
just now
20mi
20.500mi
Overall milage
5.655mi / 250days
Next service
Driving Data
Doors & Lights
Status
Location

Connect to your e-tron, wherever you are

With the Audi A3 Sportback e-tron, we haven't just redefined the way your car works – we've revolutionised the way you control it. By downloading the free e-tron connect app, you'll have immediate access to important information about your vehicle.

So no matter where you are, you'll be able to keep an eye on the current charge level, remaining electric range and even the location of your car. There's also an option to look at your last journey, which gives you key details including average fuel consumption.

Perhaps most useful of all, the Audi e-tron app enables you to use your smartphone as a remote control. It means, whether you're at home or in the office, you can start your car charging with the push of a button – or set a timer to do it automatically.

You can even choose to activate the climate control remotely a few minutes before you start your journey. So you know the cabin will be at your ideal temperature when you get behind the wheel. Before you can use the Audi Connect e-tron services, you first need to register on the A3 e-tron portal and your mobile device must be compatible.*

*Compatible with iOS6 and Android 2.3.3 or higher.

Technology

that adapts to the road

Our LED headlights don't just light your way, their turning lights provide a better view on the curves of the road ahead to give you the best possible view. They provide near-daylight illumination, casting a more natural light to put less strain on your eyes. They also work with the standard MMI Navigation system, using the navigation route data to control the light distribution with motorway light and country light modes.

There are more bright ideas, too. Like our Advanced Key, which unlocks the doors for you automatically as long as you have the key on you. Once inside, you just need to press the Start/Stop button to start the engine.

We've also developed MMI Navigation Plus. It comes with MMI Touch, enabling you to operate the navigation system simply by 'writing' on the touchpad with your finger. Our most advanced system yet, it's specially adapted to the A3 Sportback e-tron – providing information about how far you can travel using electric power, as well as navigating you to your nearest electric charging point.

e-tron

RADIO
MEDIA
BACK
MENU

Audi Connect

Stay networked on the move

Being inside your car shouldn't mean losing touch with the outside world. That's why, with Audi Connect, the new Audi A3 Sportback e-tron creates a link between you and the Internet.

With high-speed, 4G Internet access in your car, you can go online to access information, entertainment and Google Earth navigation maps by scrolling, tapping or speaking your commands. Audi Connect can even find the cheapest fuel prices. And, with a wireless hotspot within the car, passengers can connect their mobile devices – to browse the Internet, download emails, or access social media.

WiFi hotspot
Connects your mobile devices to the internet

Email
Your emails can be transmitted to your Audi MMI and read out conveniently†

Text messages
Messages are displayed or read out to you; you can also reply using the dictation function†

Facebook
Brings Facebook messaging to your Audi. With text-to-speech and other convenient text functions

Twitter
Enables you to tweet and receive updates on the move. With text-to-speech and other convenient text functions

Weather information
Gives you forecasts and maps for your chosen destination

Map updates
The map version can be updated a total of five times at intervals of six months

News online (individual)
Text and images from your favourite news sources with text-to-speech function

City events
Up-to-date information about events – happening at your destination

Points of interest
Search Google™ using voice control

Traffic information online
Complements the dynamic route guidance with real-time traffic flow information for individual stretches of road

myAudi – special destinations
Import individual point-of-interest (POI) lists to your Satellite Navigation System via the myAudi portal

Train information
Find departure and arrival times and platform information while you're on the road. (Also available for other types of public transport such as underground systems)

Country specific information
The legal regulations for a specific country, such as speed limits or whether it is compulsory to carry a high-visibility vest or display a motorway toll sticker, are displayed when crossing a border

Picturebook navigation
Uses GPS data from your photos to get you to your destination

Fuel prices
Information on filling stations with the cheapest prices in your selected search area

Parking information
Helps you find car parks nearby and, where available, information on prices and currently vacant spaces

Flight information
Get information about departure and arrival times as well as the corresponding gates and search directly for flight numbers

Audi music stream
Access to global radio stations via smartphone app and WiFi, plus access to smartphone's media library

Navigate with Google Earth™ and Google Street View™
Uses high-resolution aerial and satellite images as well as photos to guide you to your destination with ease

Please note that an external data source is required to enable Audi Connect online services. Terms and conditions apply to certain Audi Connect functions. Please see page 73 for additional information. †Only available if your mobile phone has the Bluetooth profile MAP (Message Access Profile).

A3 Sportback e-tron model equipment

All new A3 Sportback e-tron models have the following items of standard equipment

Engine and transmission

Brake Recuperation – promotes fuel economy by recovering braking energy; converts kinetic energy into usable electrical energy; energy captured is stored in the lithium-ion battery and used for operating the electric motor, for the air conditioning and for the vehicle power supply

Charging Cables – stored in a soft carry bag

- Domestic charging cable
- Public charging cable

EV button – located in the centre console, allows selection of 4 driving modes:

- **EV** – purely electric driving
- **Hybrid auto mode** – which will utilise both battery and combustion engine
- **Hybrid hold mode** – will reserve battery charge
- **Hybrid charge mode** – utilises combustion engine to charge the battery

Wheels, tyres and suspension

17" x 7.5J '15-spoke' turbine design e-tron alloy wheels with 225/45 R17 tyres

Anti-theft wheel bolts

Audi Drive Select – changes vehicle characteristics by adapting power steering assistance, accelerator and gear-shift characteristics in 4 modes: auto, comfort, dynamic and individual

Dynamic suspension

Electromechanical parking brake

Electromechanical power steering

Tyre Repair Kit

Audio and communication

7" high resolution colour display screen – electrically extending, slimline design, with 800 x 480 pixel resolution

8 passive speakers with a total output of 80 Watts

MMI Navigation plus (HDD based) with MMI Touch highlights include:

- 3D navigation map
- Voice control using whole words
- Dynamic route guidance
- Flash memory for music (10GB)
- MMI Touch - a touch sensitive panel on the rotary/push button control for intuitive operation of the MMI without taking your eyes off the road
- e-tron content including charging stations as a point of interest
- In car programming of charging timer
- Will showcase on a map how far you can drive based on your current electrical range

Audi Connect – provides access to a number of innovative online services via an internal UMTS (4G) module. Audi Connect online services highlights include:

- navigation using Google Earth images and Google Street View
- information services such as weather forecasts and the latest world news
- Audi Connect can also create a WiFi hotspot in the car or enable convenient internet access using a mobile device (e.g. laptop or tablet) system

Online services require either a mobile telephone with Bluetooth SIM access profile or a separate SIM card which include data options. For more information, see page 22

Audi e-tron connected services – connect to your e-tron via a web portal or smartphone app. Allows you to check charging status, remaining electrical range and set charging timers. For more information see page 18

Audi Music Interface (AMI) – provides connection to Apple iPod from 4th generation and Apple iPhone, as well as USB storage media and MP3 players. Located in the centre console and operated using the MMI control panel, multi-function steering wheel or voice control

Bluetooth interface – for hands-free mobile phone connectivity

EV button

17" x 7.5J '15-spoke' turbine design e-tron alloy wheels

MMI Navigation plus using Google Maps

Colour Driver's Information System (DIS) – 3.5" high-resolution colour display in the dashboard binnacle

DAB digital radio reception

MMI radio which includes:

- Single CD player and two SDXC memory card readers (up to 2TB) which are both MP3, WMA and AAC compatible
- FM and AM (MW) reception
- TP memo, which automatically saves traffic news when driving

Voice control system – for key telephone and radio functions

Seats

ISOFIX child seat mounting for front passenger (with airbag deactivation) and outer rear seats. Includes Top Tether attachment point for the outer rear seats

Front Sports seats

Rallye cloth upholstery – seat centre sections in Rallye cloth design. The seat side bolsters, head restraints as well as door and rear side panel inserts are in single-colour cloth

Split-folding rear seats – 60/40 or all

Interior

3-spoke leather-trimmed Sports multi-function steering wheel

Air vents in aluminium look

Aluminium door sill trims with e-tron logo

Aluminium interior elements – on the vents, glove compartment, mirror adjustment switches, window control switches, frame around the inside door handle, coin box, control buttons for the parking brake and the hold assist button (if fitted)

Cloth headlining

Coat hooks on the B-pillar on the left and right side

Cup holders – 2 in the front located in the centre console in front of the gear knob

Dual-zone electronic climate control with sunlight-dependent control, separate pre-selectable control for driver and front passenger. Electronically regulates the air temperature, air flow rate and air distribution. Automatic recirculation mode by means of air quality sensor, combined filter, rear vents and humidity regulation for more efficient climate control

Electric front and rear windows

Front and rear floor mats – in velour to match interior colour

Front centre armrest with angle and lengthways adjustment

Inlays in Aluminium mistral silver

Interior lighting – front and rear with delayed switch-off and contact switches on all doors. Also includes glove box and luggage compartment light and illuminated vanity mirrors

Lashing points – 4 in luggage compartment, to prevent movement of luggage and other objects, with attachment points for the optional luggage securing net

Smoking package with cigarette lighter, 12V socket in the centre console and an ashtray with the Audi rings

Storage compartments in the door side trims, in the centre console and under the driver's seat

Exterior equipment

Audi parking system, rear. Makes reverse parking easier by indicating acoustically how far away the vehicle is from an object detected behind it

Door mirrors – electrically adjustable and heated

All-weather LED headlights – LEDs for all front lighting functions. LED technology provides lower energy consumption and enhanced contrast with a colour similar to daylight, for increased safety and good recognition by other road users. Includes all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow)

LED Rear lights

Light and Rain sensors – automatically switches the dipped beam headlights and windscreen wipers on/off depending on the light and rain conditions. Also includes a windscreen with sunband

Model and e-tron badges at the rear

Vehicle charging socket – located behind Audi rings on bonnet

MMI Touch (part of MMI navigation plus)

Colour Driver's Information System (DIS)

Aluminium door sill trims with e-tron logo

A3 Sportback e-tron model equipment

continued

Safety and Security

Active bonnet – in the event of contact with a pedestrian in a speed range of 16-34mph, the active bonnet creates more space between the bonnet and the engine to reduce the consequences of the accident

Advanced Key – access and authorisation system which automatically exchanges data between key and vehicle, allowing the driver to keep the key in their pocket or bag at all times. To unlock and open, simply lift the exterior door handle. To lock, press the button on the handle. Also includes an ignition start/stop button integrated in the centre console

Airbags – driver, front passenger and front side airbags with head-level airbag system for front and rear, and knee airbag for the driver. Includes a front passenger airbag deactivation switch

Electronic Differential Lock (EDL). On surfaces with varying levels of grip, this start-off assistant automatically brakes the driven wheels on any surface that is too slippery, thereby ensuring smooth, powerful progress

Electronic stabilisation control (ESC)

First-aid kit

Manual child locks on rear doors

Seat belt reminder for all seats

Secondary collision brake assist – in the event of an accident, this function automatically brakes the car to prevent secondary collisions

Thatcham Category 1 alarm and immobiliser, with tow-away protection and interior monitoring (both of which can be switched off)

Tool kit and car jack

Tyre Pressure loss indicator – visual and acoustic warning if the pressure drops in one or more tyres

Warning triangle

e-tron badging front wing

LED Headlight

Vehicle charging socket

Image shows the A3 Sportback e-tron model with optional Misano red, pearl effect paint (N9)

A3 Sportback e-tron

Engines	Power	Transmissions	CO_2 g/km	Basic RRP	Total RRP inc VAT	Recommended OTR	Recommended OTR inc PICG
1.4 TFSI e-tron	150PS	6-speed S tronic	37**	£28,587.50	£34,305.00	£34,950.00	£29,950.00*

*Includes a £5,000 government plug-in car grant (PICG).
**If 18" optional wheels are selected the CO_2 emissions will increase to 39g/km.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

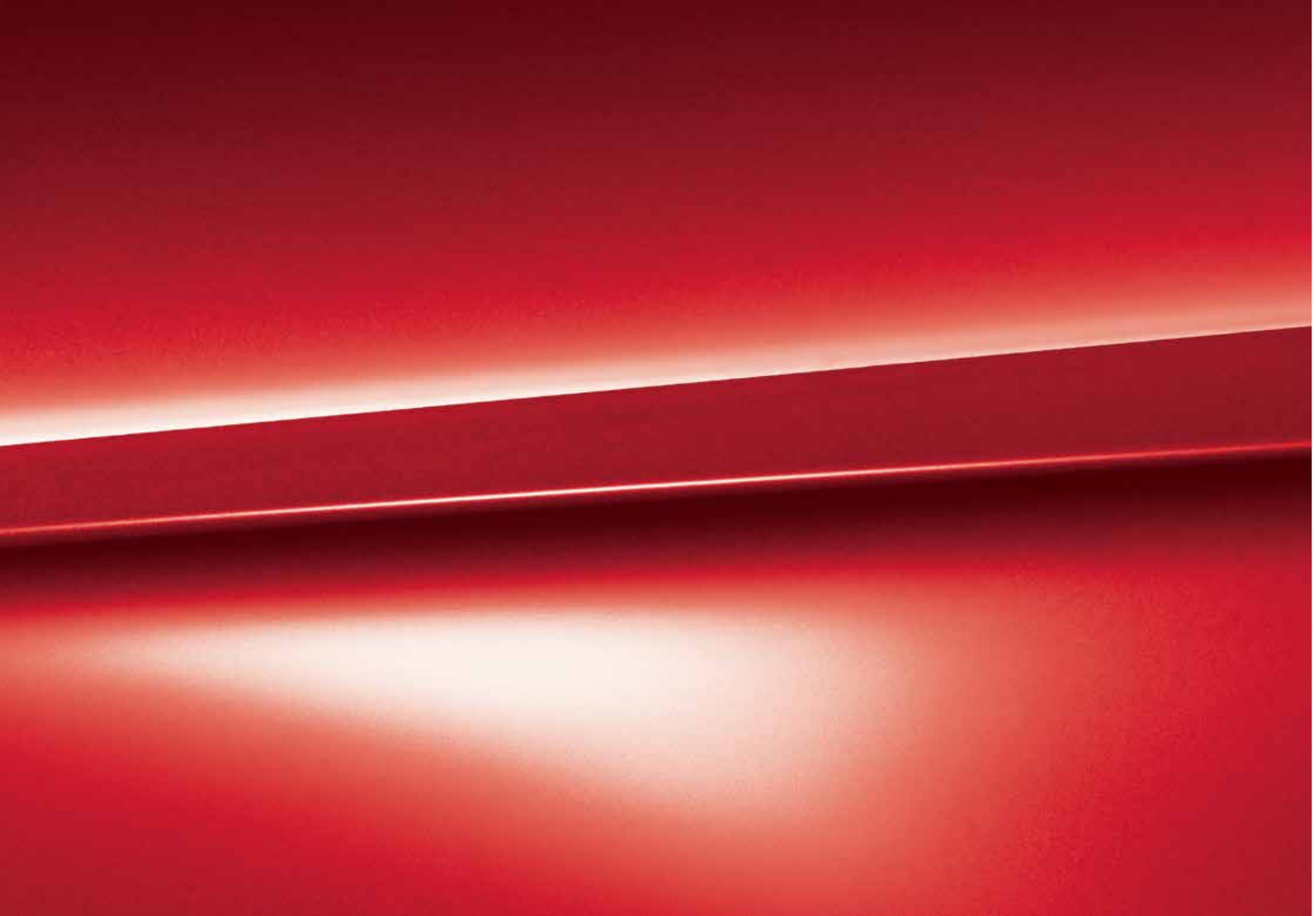
Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel, number plates at £590.00 (inc. VAT), Road Fund Licence (which may vary depending on model/transmission – see page 73 for details) and first registration fee at £55.00. Vehicle Excise Duty correct at time of going to print, but this may alter to reflect any change in the applicable VED rate.

RRP – Recommended Retail Price. VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

e-tron
D
IN A 3300

Paint

We believe that every part of your car should have a personal touch. Which is why you can choose from a wide range of paint colours and finishes, from standard shades to metallic and pearl effects. We can even mix a customised colour for you to create the perfect fit.

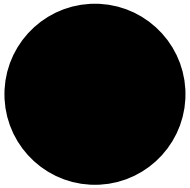


Paint

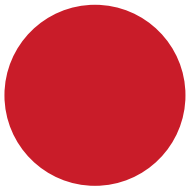
You can select one of the standard colours shown opposite or, for a different look, choose from the range of metallic or pearl-effect finishes.

Standard colours

Amalfi white – **Y5**

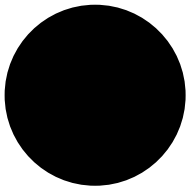


Brilliant black – **A2**

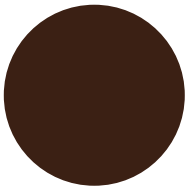


Brilliant red – **C8**

Optional colours

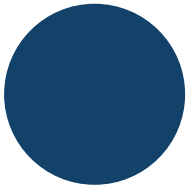


Mythos black, metallic – **0E**

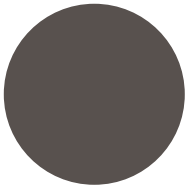


Beluga brown, metallic – **M5**

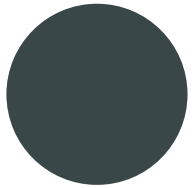
Floret silver, metallic – **L5**



Scuba blue, metallic – **S9**

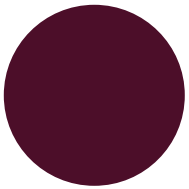


Dakota grey, metallic – **Y7**

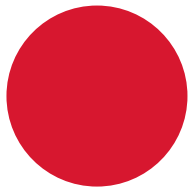


Monsoon grey, metallic – **0C**

Glacier white, metallic – **2Y**



Shiraz red, metallic – **3A**



Misano red, pearl effect – **N9**

Options are subject to availability and may extend delivery.

All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. However, due to print processes, Audi UK cannot guarantee that colours shown are 100% accurate.

Visit your local Audi Centre for a more accurate colour swatch.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Optional colours

Basic RRP
£437.50

Total RRP inc VAT
£525.00

Paint

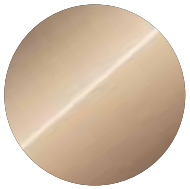
Audi exclusive

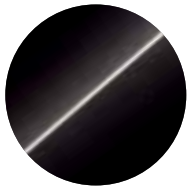
Everyone has a favourite colour. No matter what yours is, Audi exclusive provides a range of unique colours that have been designed to set your car apart. Choose from the swatches here, or specify any other paint colour in the Audi range.*

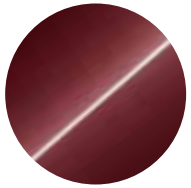
Customised

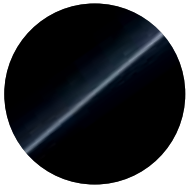
If you have a particular colour in mind, we'll mix the exact metallic or pearl-effect shade you want.**

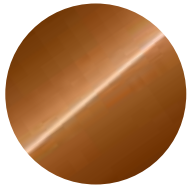
Palace blue, pearl effect


Sand beige, pearl effect


Saddle brown, pearl effect


Classic red, pearl effect


Mamba black, metallic


Ipanema brown, metallic

Any colour in the Audi range or
100 exclusive colours to choose from*

Audi exclusive*

Basic RRP
£1,687.50

Total RRP inc VAT
£2,025.00

Customised paint**

Customised**

Basic RRP
£2,104.17

Total RRP inc VAT
£2,525.00

*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.

**Customised paint is subject to factory approval, and is available for metallic and pearl-effect water-based paints only. Three-colour process colours and two-tone schemes are not available.

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Visit your local Audi Centre for a more accurate colour swatch.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

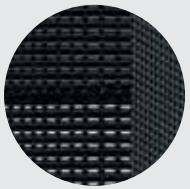
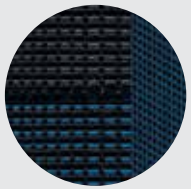
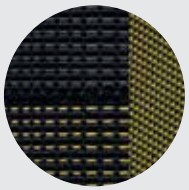
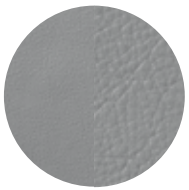
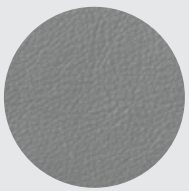
Upholstery

It’s important to feel comfortable on the road. Just choose from our range of luxury upholstery materials and textures, including additional support and colour options, for complete relaxation while you drive.

Upholstery

A3 Sportback e-tron

Choose your favourite upholstery from the swatches shown opposite to give your car's interior the look and feel you want.

			e-tron	Basic RRP	Total RRP inc VAT
Rallye cloth	 Black – **FZ** Black/silver – **KY**  Black/blue – **LQ**  Black/yellow – **RR**	**Sports seats in Rallye cloth.** Seat centre panel in Rallye cloth, colour-coordinated cloth in shoulder area and seat side bolsters, head restraints, door/side panel trim inserts and front centre armrest in single-colour cloth	S	No charge	No charge
Alcantara/leather	Black – **FZ**  Titanium grey – **VL**	**Sports seats in Alcantara/leather.** Seat centre panel and door/side panel trim inserts in Alcantara; seat side bolsters and head restraint centre panel in leather and the front centre armrest in synthetic leather. Only in combination with Storage and Luggage package (QE1)	•	£662.50	£795.00
Milano leather	Black – **FZ**  Titanium grey – **VL** Chestnut brown – **VR**	**Sports seats in Milano leather.** Seat centre panel, seat side bolsters and head restraint centre panel in Milano leather, shoulder area in velvet leather and front centre armrest and door/side panel trim inserts in synthetic leather. Must be ordered in conjunction with Storage and Luggage package (QE1)	•	£929.17	£1,115.00

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Upholstery

A3 Sportback e-tron

Sports seat* in Rallye cloth with black/silver upholstery

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Image shown also includes optional electric lumbar support and under-seat storage which is part of the storage package, both of which are available at additional cost.

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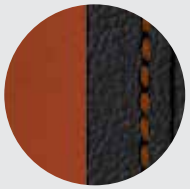
VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Upholstery

A3 Sportback e-tron

Capri orange



Capri orange – **VX**

	e-tron	Basic RRP	Total RRP inc VAT
Capri orange design package for Sports seats. Front seat side bolsters, head restraints, front centre armrest, knee pads and armrest in the doors in black Milano leather with contrasting stitching in Capri orange, upper shoulder sections and door trim inserts in Capri orange velvet. Includes Capri orange contrasting stitching on the leather steering wheel, gear lever and gaiter. Also includes floor mats with piping in Capri orange. Must be ordered in conjunction with Storage and luggage package (QE1)	•	£1,875.00	£2,250.00

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

RRP – Recommended Retail Price.

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Colour and trim guide

Interior trim colours

A3 Sportback e-tron

To help you choose the right interior for your new Audi A3 Sportback e-tron, please use this guide, showing the carpet, dashboard and headlining colours that have been matched to your chosen upholstery.

Order Code	Upholstery	Carpet	Dashboard (upper/lower)	Headlining	Rallye cloth (N5B)	Alcantara/leather (N7U)	Milano leather (N5W)	Capri orange design package (PEP)
FZ	Black	Black	Black/Black	Lunar silver	●	●	●	–
KY	Black/Silver	Black	Black/Black	Lunar silver	●	–	–	–
LQ	Black/Blue	Black	Black/Black	Lunar silver	●	–	–	–
RR	Black/Yellow	Black	Black/Black	Lunar silver	●	–	–	–
VL	Titanium grey	Black	Black/Titanium grey	Lunar silver	–	●	●	–
VR	Chestnut brown	Black	Black/Black	Lunar silver	–	–	●	–
VX	Capri orange/Black	Black	Black/Black	Lunar silver	–	–	–	●

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

Seats

Choose from a variety of different seat options so you can maintain the correct driving posture at all times.

Order Code		e-tron	Basic RRP	Total RRP inc VAT
7P1	**Electric lumbar support.** For front seats with horizontal and vertical adjustment	•	£162.50	£195.00
4A3	**Heated front seats.** Individually controlled variable temperature adjustment for driver and front passenger seats	•	£216.67	£260.00
3L5	**Electric front seats.** Includes adjustment for height, forwards and backwards position and backrest angle. Only in combination with electric lumbar support (7P1)	•	£458.33	£550.00

Options are subject to availability and may extend delivery.

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• = Available
S = Standard

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Inlays

Attention to detail can make a big impact. From contemporary Aluminium mistral silver to 3D design ‘optic’, our selection of inlays offers the perfect finishing touch to your car’s interior.

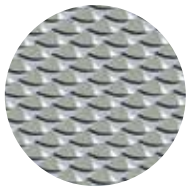
e-tron

Inlays

Inlays are the all-important finishing touch that add flair and interest to your car's interior.

Order Code		e-tron	Basic RRP	Total RRP inc VAT
5TD	**Aluminium mistral silver**	S	No charge	No charge
7TM	**3D design 'optic'**	•	£125.00	£150.00

Aluminium mistral silver – **5TD**



3D design 'optic' – **7TM**

Options are subject to availability and may extend delivery.

– = Not available
• = Available
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Options

Every driver has different needs, which is why we have created some useful options to further enhance your car. For extra comfort, support, style or function, you can choose from a variety of additional features, tailoring everything from your infotainment and audio equipment to your wheels and lighting.

Wheels, tyres and suspension

Choose a set of specially selected alloy wheels to subtly enhance the way your car looks.

17” x 7.5J ‘15-spoke Turbine’ design alloy wheels – **CI7**

17” x 7.5J ‘15-spoke’ design alloy wheels – **CH2**

17” x 7.5J ‘5-arm Kinetic’ design alloy wheels – **CJ1**

18” x 7.5J ‘5-arm Dynamic’ design part-polished alloy wheels – **C0T***

18” x 7.5J ‘15-spoke Turbine’ design alloy wheels – **CV4***

*This wheel will affect the fuel consumption figures and CO_2 emissions. This may result in an increase in subsequent Vehicle Excise Duty payable. Please see page 70 for details.

Wheels, tyres and suspension

Order Code		e-tron	Basic RRP	Total RRP inc VAT
CI7	**17” x 7.5J ‘15-spoke Turbine’ design alloy wheels** with 225/45 R17 tyres	S	No charge	No charge
CH2	**17” x 7.5J ‘15-spoke’ design alloy wheels** with 225/45 R17 tyres	•	£208.33	£250.00
CJ1	**17” x 7.5J ‘5-arm Kinetic’ design alloy wheels** with 225/45 R17 tyres	•	£208.33	£250.00
C0T	**18” x 7.5J ‘5-arm Dynamic’ design part-polished alloy wheels** with 225/40 R18 tyres*	•	£495.83	£595.00
CV4	**18” x 7.5J ‘15-spoke Turbine’ design alloy wheels** with 225/40 R18 tyres*	•	£829.17	£995.00

Options are subject to availability and may extend delivery.

***This wheel will affect the fuel consumption figures and CO_2 emissions. This may result in an increase in subsequent Vehicle Excise Duty payable. Please see page 70 for details.

– = Not available
• = Available
S = Standard

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Audio and communication

Stay in touch using our range of communication functions, and give each journey its own soundtrack with our advanced audio equipment.

Order Code		e-tron	Basic RRP	Total RRP inc VAT
9VD	**Audi sound system.** 10 speakers in total including centre speaker in the dashboard and subwoofer under the luggage compartment floor. 6-channel amplifier with a total output of 180 Watts	•	£212.50	£255.00
9VS	**Bang & Olufsen sound system.** Surround sound reproduction via 15-channel amplifier with a total output of 705 Watts as well as 14 high-performance loudspeakers, including a centre speaker in the dashboard and a subwoofer under the luggage compartment floor. Perfect design experience thanks to the exclusive loudspeaker covers with aluminium applications and the LED lighting accentuating the front woofers. Continuous adaptation of the sound to driving and background noises determined by microphone and 5.1 surround sound reproduction	•	£625.00	£750.00
9ZE	**Audi Phone Box** allows phone calls to be made without a mobile phone cradle. The mobile phone is simply placed in the purpose-designed compartment in the front centre console, which blends smoothly into the overall interior design. Includes: - A hands-free facility as well as voice control for the phone functions via multi-function steering wheel - Low SAR radiation in the vehicle interior and improved reception quality: wireless connection to the car aerial at automatically reduced field strength by means of an integrated coupling aerial in the storage compartment - Can be charged from USB socket - Operated via the radio/navigation systems or the multi-function steering wheel - The mobile phone is automatically recognised after it has been connected for the first time	•	£270.83	£325.00

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Bang & Olufsen sound system

Audi Phone Box

Interior equipment

Specify every detail of your car's interior with this range of exclusive options.

Options are subject to availability and may extend delivery.

– = Not available
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S = Standard

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

Order Code		e-tron	Basic RRP	Total RRP inc VAT
QQ4	**Interior lighting package.** Anti-glare lighting for the passenger compartment comprising door sill and footwell lighting at the front as well as illuminated inside door openers and illuminated cup holders, 2 reading lights each at the front and rear, LED interior ambient lighting and active door reflectors	•	£141.67	£170.00
PU7	**Auto-dimming rear-view mirror.** Includes a light sensor which detects when the headlights behind are too bright and dims the rear-view mirror automatically	•	£204.17	£245.00
3NU	**Through-load facility.** For safely transporting long objects. Includes rear centre armrest with cup holders and a storage compartment	•	£125.00	£150.00
3X2	**Ski/snowboard bag.** For the practical and safe transportation of long objects, up to 4 pairs of skis or 2 snowboards. Only in combination with Through-load facility (3NU)	•	£62.50	£75.00
QE1	**Storage and luggage package.** Includes storage nets on the backs of the front seat back rests, storage net in the front passenger footwell, 12V socket in the rear centre console and storage compartment under the rear seat. In the luggage compartment there is an additional multi-fastening point, a net in the side compartment, a luggage securing net and additional LED lighting	•	£120.83	£145.00
7HE	**Extended mono.pur interior finish.** Front knee pads and armrests finished in mono.pur leather-effect material. Also includes stitching in the colour of the seat upholstery	•	£245.83	£295.00
6NQ	**Cloth headlining in black**	•	£125.00	£150.00
6SJ	**Reversible mat.** For the luggage compartment, velour on one side and rubberised on the other, to cover the entire luggage compartment, even with folded rear seat backrest	•	£54.17	£65.00
9JA	**Non-smoking package.** Removes the ashtray and replaces the cigarette lighter with a standard 12V socket	•	No charge	No charge

Storage and luggage package

IN A 3300

Exterior equipment

Make sure your car looks exactly as you want it to by selecting some of our striking options.

Order Code		e-tron	Basic RRP	Total RRP inc VAT
3FB	**Panoramic glass sunroof.** Activation to raise and open the glass section, opens and closes automatically. Tinted glass insert with manual, infinitely adjustable sun shield. Convenience closing from outside via the central locking remote control. The extra-large glass area floods the interior with light to create a pleasant ambience. Integrated wind deflector reduces wind noise when the roof is open. Only in combination with Interior light package (QQ4)	•	£791.67	£950.00
3S1	**Aluminium roof rails**	•	£208.33	£250.00
3S2	**Black roof rails**	•	£208.33	£250.00
VW1	**Privacy glass.** Dark tinted rear and rear-side windows from B-pillar backwards	•	£241.67	£290.00
8G1	**High-beam assist.** Working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas and depending on the traffic situation, the high beam is automatically switched on or off. Also available as part of Audi active lane assist (PCB) and Driver assistance package (PCE). Only in combination with Auto-dimming rear-view mirror (PU7)	•	£83.33	£100.00
6XE	**Door mirrors –** electrically adjustable, folding and heated. Also includes an automatic kerb view dipping function on the passenger side when reverse gear is selected	•	£125.00	£150.00
6XK	**Door mirrors –** auto-dimming on the driver's side, electrically adjustable, folding and heated. Also includes an automatic kerb view dipping function on the passenger side when reverse gear is selected. Only in combination with Auto-dimming rear-view mirror (PU7)	•	£208.33	£250.00

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• = Available
S = Standard

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IN A 3300

Safety and security

Intelligent technology designed to give you better all-round awareness and safety on the road.

The drivers assistance systems featured on these pages work only within the system limits. They assist the driver with driver tasks. However, the driver remains responsible for driving the vehicle and is required to be attentive.

Options are subject to availability and may extend delivery.

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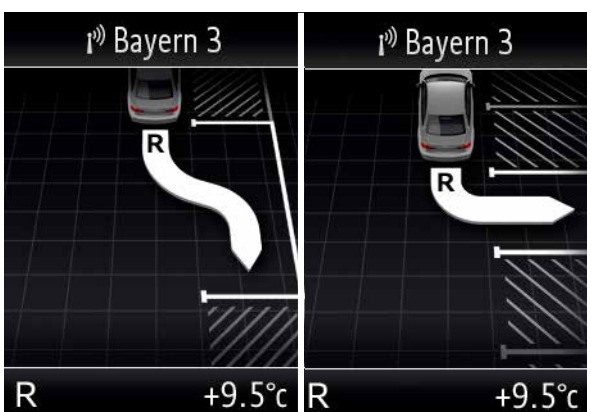
Order Code		e-tron	Basic RRP	Total RRP inc VAT
UH2	**Hold assist.** Holds the vehicle stationary for unlimited periods after stopping and prevents the vehicle rolling on hills and on gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake	•	£75.00	£90.00
7X2	**Audi parking system plus, front and rear with selective display.** Acoustic and visual parking aid for the front and rear which displays white distance markers for obstacles that would not be touched and red symbols for obstacles that may be touched. This provides the driver with a selective optical view in the MMI display of all the objects recognised, depending on the current curve radius and direction of travel. Measurement is by ultrasonic sensors discreetly integrated in the bumpers	•	£208.33	£250.00
7X5	**Audi parking system plus, with park assist.** In addition to parking system plus front and rear, ultrasonic sensors are used to search for parking spaces by the roadside and the system calculates the ideal parking path for reverse and parallel parking spaces. The steering action is performed almost automatically. Assisted parking is now even possible in smaller parking spaces and bend areas, and the system will park the car in several moves if required. Steering is done by the vehicle, while the driver only needs to accelerate and apply the brakes. 4 additional sensors indicate obstacles detected all around and at the side of the vehicle, and warn the driver, making parking easier and safer by setting the correct steering angle	•	£408.33	£490.00
	In combination with Driver assistance package	•	£200.00	£240.00
KA2	**Reversing camera.** Shows camera image of area behind the vehicle shown on the MMI display, with dynamic display modes highlighting the calculated path (steer-angle dependent). Includes auxiliary lines and guidelines, and identification of the point at which to apply opposite lock when parallel parking. The rear-view camera is integrated discreetly in the handle strip of the luggage compartment lid. Only in combination with Audi parking system plus, front and rear with selective display (7X2), Audi parking system plus, with park assist (7X5) or Driver assistance package (PCE)	•	£229.17	£275.00



Audi parking system plus, with park assist

Audi parking system plus, with park assist

Audi parking system plus, with park assist

IN A 3300

Safety and security

Order Code		e-tron	Basic RRP	Total RRP inc VAT
8T2	**Cruise control.** Maintains any speed above 18mph, provided that the engine power output and engine braking effect permit it. Operated via separate steering column stalk, with set speed displayed in the Driver's Information System (DIS)	●	£187.50	£225.00
PCG	**Adaptive cruise control.** Automatic distance control (control range is between 0-100mph*) including Stop/Go function. Working within system limits it uses a radar sensor to detect vehicles ahead and maintain this distance by automatically braking and accelerating. 4 distance levels and different driving modes can be selected individually. Also includes Audi pre-sense front which warns the driver through an enhanced brake assist of any imminent threat of collision with the vehicle in front. Braking action is initiated at speeds below 19mph if there is a danger of collision with a stationary or moving vehicle, to avoid or reduce impact	●	£479.17	£575.00
7W1	**Audi Pre-sense basic.** Networks the different vehicle systems to enable driving situations to be categorised and, where necessary, actions to be taken to protect the driver and passengers. These include: tensioning the front seat belts as well as closing the windows and – if fitted – the panoramic glass sunroof	●	£166.67	£200.00
6K2	**Audi Pre-sense front.** Enhanced brake assist warns of any imminent threat of collision with the vehicle in front. Can initiate partial braking action or boost the driver's braking action if necessary. In addition, full braking action is initiated at speeds below 18mph if there is danger of collision with a stationary or moving vehicle in order to reduce the speed of the collision or to avoid the collision if possible. Audi Pre-sense front can be deactivated via the MMI car menu	●	£166.67	£200.00
4X4	**Rear side airbags.** Situated in the side of the rear seats	●	£250.00	£300.00

Options are subject to availability and may extend delivery.

– = Not available
● = Available
S = Standard

*Where the law permits.

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Safety and security

Order Code		e-tron	Basic RRP	Total RRP inc VAT
PCB	**Audi active lane assist.** Lane markings are registered by an optical sensor in the windscreen above speeds of approximately 40mph. Camera identifies individual or coloured lane markings, e.g. yellow lines at roadworks. The lane departure warning system warns the driver if a detected lane marking is approached without indicating, and helps the driver to steer back towards the middle of the lane by making gentle steering movements. Steering wheel vibration can be activated as an additional warning when crossing lane markings. System is activated manually by a switch on the turn signal lever. Also includes High-beam assist (8G1) and speed limit display is included as a no-cost option. Also available as part of the Driver assistance package (PCE)	•	£375.00	£450.00
7Y1	**Audi side assist.** Aids the driver when changing lane. Audi side assist monitors the area behind your car using radar sensors located discreetly in the rear bumper. It then informs the driver with a visual warning signal in the door mirror if there is a vehicle in their blind spot or approaching quickly from behind. The system is activated using the MMI car settings	•	£375.00	£450.00
PCB 7Y5	**Audi active lane assist and Audi side assist.** Includes Audi active lane assist (PCB) and Audi side assist (7Y1)	•	£750.00	£900.00
PCE	**Driver assistance package.** Contains all of the following assistance functions: Adaptive cruise control, Audi active lane assist (PCB), High beam assistant (8G1) and Audi parking system plus front and rear (7X2)	•	£920.83	£1,105.00
–	**Speed limit display.** Camera-based detection and display of speed limits, including temporary speed limits. Speed limit signs are recognised by the camera and this enables the current speed limit to be read conveniently in the Driver's Information System (DIS). Should the camera not detect a sign, the speed limit from the navigation system data will be shown. Only available as a no-cost option when Audi active lane assist (PCB or PCE) is ordered	•	No charge	No charge

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– = Not available
• = Available
S = Standard

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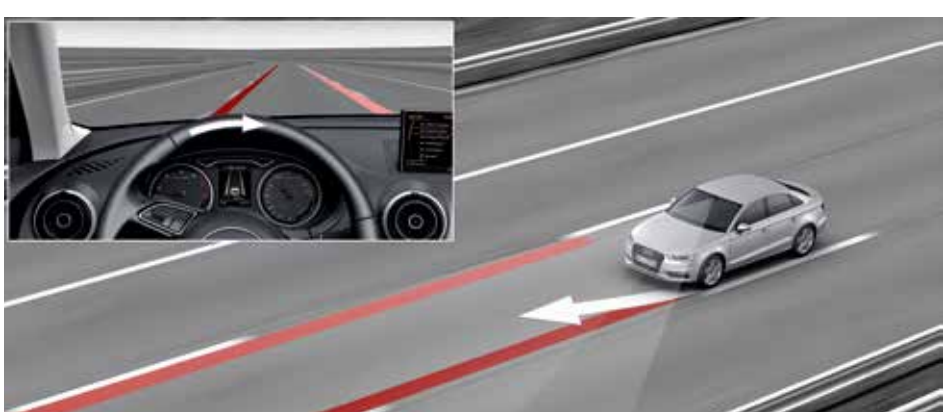


Audi active lane assist

Audi side assist

Looking after your Audi

When you've chosen your ideal model, it's reassuring to know that it will remain in safe hands. That's why we've created products to protect your Audi, such as extended warranties. And there's also a range of Audi accessories and merchandise to choose from, enabling you to further enhance and safeguard your car.

Warranty

All new Audi models now come with a choice of a three, four or five-year warranty.* What's more, if you decide to sell your Audi before the warranty expires, it will be fully transferred to the new owner. So, whichever length of warranty you choose, you can forget about unexpected repair bills and enjoy several years of carefree driving.

The 8-year battery warranty is separate to the standard vehicle warranty, please see page 73 for further information.

Order Code		e-tron	Basic RRP	Total RRP inc VAT
–	**Audi Warranty,** covering you for unlimited mileage in the first two years of ownership, and up to 60,000 miles in the third year. Transferable between owners**	S	No charge	No charge
EA6	**Audi Warranty,** covering you for up to 4 years or 75,000 miles, whichever comes sooner. Cover includes a two-year unlimited mileage warranty, and up to 75,000 miles in the third and fourth years. Transferable between owners**	•	£204.17	£245.00
EA9	**Audi Warranty,** covering you for up to 5 years or 90,000 miles, whichever comes sooner. Cover includes a two-year unlimited mileage warranty, and up to 90,000 miles in the third, fourth and fifth years. Transferable between owners**	•	£454.17	£545.00

Options are subject to availability and may extend delivery.

– = Not available
• = Available
S = Standard

*Three year warranty consists of a two-year unlimited mileage warranty and a third year warranty with a 60,000 mile limitation. Four year warranty consists of two-years' unlimited mileage coverage, and two further years' coverage with a 75,000 mile limitation. Five year warranty consists of two-years' unlimited mileage coverage, and three further years' coverage with a 90,000 mile limitation.

**Only available prior to registration of your Audi A3 Sportback e-tron. Please speak to your Audi Centre for full details.

RRP – Recommended Retail Price.

VAT is calculated at 20% but this may alter to reflect any change in the applicable VAT rate.

A3

Accessories

Choosing an Audi isn't just a matter of deciding on the model you want; it's about creating a car that suits your needs perfectly. And that's why we've developed a whole range of accessories to enhance your A3 Sportback e-tron, enabling you to customise it down to the last detail. Like your Audi, all these accessories are developed to the highest possible standards. They're all available exclusively from Audi. To find out more, just visit **audi.co.uk/accessories** or contact your local Audi Centre.

Warranty

All of the accessories available on the A3 Sportback e-tron are covered by a three-year warranty* if they are ordered and included in the purchase price of the car at date of delivery. Any accessories ordered and installed after delivery include a two-year warranty.*

*Excluding Road Angel products.

Audi Accessories warranty terms and conditions can be found at audi.co.uk

Merchandise

From the enthusiasts' motorsport collection to the sophisticated Audi collection, there's a wide variety of adults' and children's clothing, lifestyle accessories and collectables, all of which bear the Audi name.

Please speak to a member of our team at your local Audi Centre to see the full Audi collection and to place an order. A selection of Audi merchandise is also available to buy from **audi.co.uk/merchandise**

The Audi Difference

The experts in Vorsprung durch Technik

Our Audi Approved Master Technicians have undergone an impressive 100,000 hours of training over a 10-year programme to ensure they have the latest technical expertise for maintaining and servicing your Audi. All our Service Advisors undergo a specialist induction and training to ensure they are Audi professionals and able to talk to you about any issues you may have with your Audi vehicle.

Servicing tailored to your needs

Regular servicing is key to safeguarding your Audi's performance and a full Audi service history could help you enhance the future re-sale value. To make servicing easy, the Audi Service Schedules have been designed to work with your individual driving style and vehicle.

We offer two different schedules: the fixed Inspection Service and the Flexible Service schedule. The conventional fixed Inspection Service schedule has fixed intervals for the Oil-change Service and Inspection Service, which are determined by time and distance.

With the Flexible Service schedule, the Inspection Service intervals are also fixed but the Oil-change Service intervals are variable. Sensors take account of driving style and conditions to determine when the Oil-change Service is required and the driver is informed via the on-board service interval display.

The choice of Service Schedule will depend on journey type and mileage as well as individual driving style and conditions. The table to the right can be used for guidance but your Audi Centre will help you to determine the most suitable Service Schedule for you based on your individual circumstances and preferences.

Fixed Inspection Service Schedule

	Vehicle usage:
Mileage	Less than 10,000 miles per annum Mainly city/town centre driving. Short journeys.
	Service intervals:
Oil-change Service	Fixed to every 9,000† miles/1 year
Inspection Service	Fixed to every 19,000† miles/2 years

Flexible Service Schedule

	Vehicle usage:
Mileage	More than 10,000 miles per annum Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
	Service intervals:
Oil-change Service	Variable to a maximum of every 19,000† miles/2 years
Inspection Service	Fixed to every 19,000† miles/2 years

When a vehicle is frequently used in the following conditions, we recommend a Fixed Inspection Service Schedule, regardless of mileage:

Uneconomical driving styles, e.g. heavy acceleration and braking, constant use of high revs

High engine-loading conditions, e.g. frequent towing and hill climbs

†As indicated by the service interval display. Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Your convenience comes first

At Audi you can choose from a range of convenient services that suit your needs. Why not book a 'service while you wait' appointment* and enjoy our complimentary refreshments while your car is with us? Or, if you need to be mobile, take advantage of one of our courtesy cars which we can even deliver to you.* We guarantee we can service your Audi within 5 days without a courtesy car or within 10 days if you need transport. We will also ensure your car is returned to you with a full valet.

Audi Genuine Parts

You can rest assured that only Audi Genuine Parts will be used on your vehicle. What's more, Audi parts and labour come with a 2-year guarantee.**

No hidden costs

We believe strongly in transparency when it comes to our prices. For added peace of mind, we will give you a quotation over the phone for the work you have requested and email you the price confirmation. We'll consult you if any additional work on your car is needed when it is with us. We won't carry out any extra work without asking your permission first.

All part of the service

Whenever we see an Audi for a service, we connect it directly to our headquarters in Ingolstadt which enables us to check your car's software and make sure it's as up-to-date as possible. If the factory has released a software upgrade for your model, it can be applied immediately – improving anything from your car's efficiency to the precision of its parking system.

Audi Roadside Assistance

Your new car comes complete with 3 years' complimentary roadside assistance and recovery across the UK, provided by Automobile Association Insurance Services Limited. Also included is roadside assistance throughout Europe, managed by Automobile Association Insurance Services Limited.

For further information and terms and conditions please visit audi.co.uk

*Subject to availability.

**Excludes wear and tear.

IN A 3300

A3 Sportback e-tron technical data

*Combined combustion engine with electric motor.

**Optional 18" wheels affect the fuel consumption figures and the CO_2 emissions. This may result in an increase in subsequent Vehicle Excise Duty payable. See page 73 for more details on VED rates.

†Highest insurance group rating shown. Group may be lower dependent on trim level. Please visit www.thatcham.org/abigrouprating for details.

††The 'combined/weighted' fuel consumption/CO_2 figures are calculated from two test results: one when the battery is fully charged and another when the battery is discharged. The two results are a weighted average, taking into account mileage range on battery power only, providing a figure in a variety of charge conditions. Extended range achieved by 1.4 TFSI petrol engine generating electricity. EU laboratory test figures are for comparative purposes between vehicles and may not reflect real driving results.

Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to brake horsepower, divide the PS figure by 1.0139.

[1]The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

[2]Top speed is achieved in top gear.

[3]Fuel consumption and CO_2 emissions figures are obtained under standardised test conditions (Directive 93/116/EEC) using a representative model. This allows direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at www.dft.gov.uk/vca

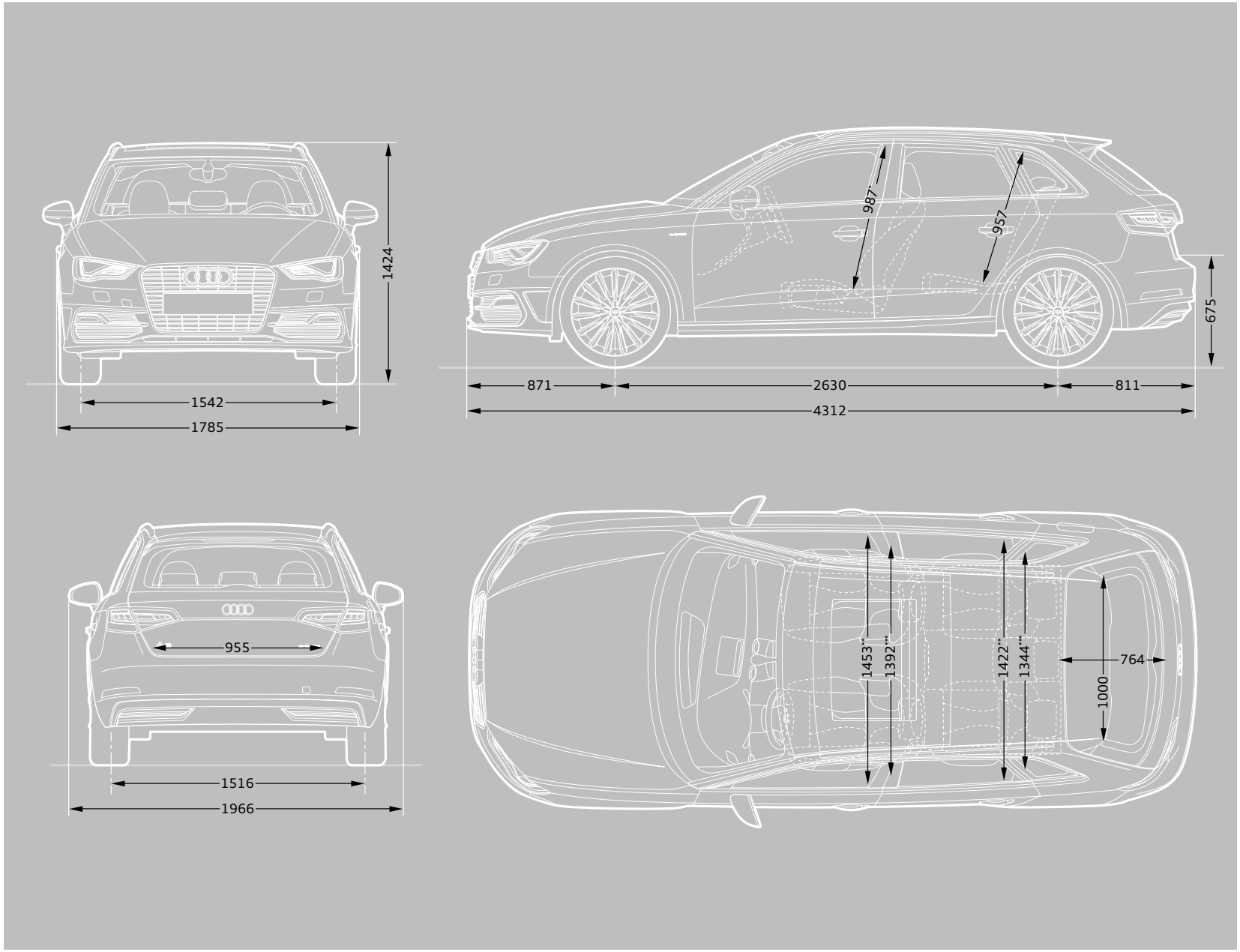
[4]Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

[5]Vehicle not suitable for towing equipment.

Engine	1.4 TFSI
Transmission	6-speed S tronic
Cylinder	4-cylinder
Displacement, cubic cm (valves per cylinder)	1395
Max. power,[1] PS at rpm	150/5000-6000
Max. torque, Nm at rpm	250/1600-3500
Top speed in hybrid mode/electric only mode,[2] mph	138*/81
0-62mph acceleration in hybrid mode, seconds	7.6
CO_2 emissions,[3] g/km**	37
with 18" optional wheels	39
Benefit in kind (BIK)%	5%
Fuel consumption,[3] mpg (l/100km) Combined††	176.6 (1.6)
with 18" optional wheels	166.2 (1.7)
ABI insurance group 1-50†	29E
Unladen weight,[4] kg	1540
Gross weight limit, kg	2050
Roof load limit[5] kg	75
Luggage compartment capacity, rear seats upright, litres	280
Luggage compartment capacity, rear seats folded, litres	1120
Fuel tank capacity approx, litres	40
Charging time, using home wall box or public charging point	Approx. 2 hours 15 minutes
Charging time, using normal domestic socket	Approx. 4 hours
Emission standard	EU6

A3 Sportback e-tron dimensions

The technical drawings opposite show the exact dimensions of the new Audi A3 e-tron, so you can check everything – from whether the car will fit in your garage to whether your luggage will fit in the boot.



*Maximum headroom.

**Elbow room width.

***Shoulder room width.

Dimensions in millimetres.

Turning circle approx 10.9m.

Dimensions measured with vehicle at unladen weight.

Pricing and Additional information

Welcome to Audi

By placing an order for your Audi, you're choosing to get behind the wheel of one of the most sophisticated cars on the road. And because we believe the service we offer should be just as advanced, we want to let you know exactly what you can expect from us, now and in the future.

We've agreed a set of standards with all our Centres which governs the way we do business with you. It outlines the kind of service we promise to deliver for every customer, right down to filling each new Audi we sell with half a tank of fuel.

So whether you're interested in the date your car will arrive in the UK or the way we'll dispose of non-biodegradable materials after we service your Audi, you can have total confidence in us.

Audi Promise

Audi Centres

We guarantee that all our Centres will be open as follows:

Sales: Monday to Friday 9am–6pm
Saturday 9am–5pm

Service: Monday to Friday 8am–6pm
Saturday 8.30am–1pm

Sunday opening is at local discretion.

Audi e-tron network

The A3 Sportback e-tron will be available from 34 specialist e-tron centres in the Audi network. These centres will have the facilities and expertise to look after you and your A3 Sportback e-tron. From these centres you can purchase and service your car. The details for these centres can be found on audi.co.uk However, you can also make enquiries about e-tron at any Audi Centre.

New car delivery

Once we've confirmed a delivery date for your car, we'll keep you informed of progress. Subject to reasonable notice, we'll then deliver it to a place of your choice, whether that's your home or work. In the unlikely event of a delay, we'll provide a courtesy car to minimise inconvenience and keep you mobile.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 20%, but this may alter to reflect any change in the applicable VAT rate.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	£471.66
Number plate	£20.00
VAT	£98.34
Total	£590.00

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- A 3-year paint warranty
- A 12-year anti-corrosion warranty
- 3 years' UK roadside assistance and recovery

You also have the option when ordering your new car of choosing a 4-year or 5-year Audi warranty. Speak to a member of the sales team for more information.

Audi tax-free sales

If you are entitled to purchase a vehicle free of VAT, normally through military or diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call 01908 548 356.

Audi Finance

Audi Finance specialises in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there is a range of funding options to choose from.

Below is the full range of finance products, which comprises:

- Solutions – a Personal Contract Plan
- Hire purchase
- Lease purchase
- Finance lease
- Contract hire

With all products, you can choose a fixed-cost maintenance plan designed to help you budget accurately.

No matter which Audi model you choose, your local Audi Centre can provide you with a personalised quote designed to fit your budget and motoring needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

We want you to start enjoying your new car from day one and thanks to Audi Insurance complimentary 7-day cover, you can. Call free on 0800 316 7893 (lines are open Monday to Friday 8am–9pm, and Saturday 9am–5pm), provide a few details and a cover note will be sent to your Audi Centre. They will then tax your car and you can drive it away.

Audi Insurance is a trading name of Volkswagen Insurance Service (Great Britain) Limited, an appointed representative of Volkswagen Financial Services (UK) Limited, Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR.
Registered in England number 2835230. Audi Insurance is sold, underwritten and administered by Allianz Insurance plc registered in England number 84638. Registered office 57 Ladymead, Guildford, Surrey GU1 1DB.
Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are authorised and regulated by the Financial Conduct Authority. Volkswagen Financial Services (UK) Limited and Allianz Insurance plc are not part of the same corporate group.

CO_2 data and information

CO_2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the amount of Carbon Dioxide (CO_2) a vehicle emits, measured in grams per kilometre (g/km). First year VED rates apply to the first year of ownership. Annual VED rates apply thereafter. The DVLA has created thirteen categories:

Petrol and Diesel engines	First year	Annual rate (second year onwards)
A – up to 100g/km	£0.00	£0.00
B – 101 to 110g/km	£0.00	£20.00
C – 111 to 120g/km	£0.00	£30.00
D – 121 to 130g/km	£0.00	£110.00
E – 131 to 140g/km	£130.00	£130.00
F – 141 to 150g/km	£145.00	£145.00
G – 151 to 165g/km	£180.00	£180.00
H – 166 to 175g/km	£290.00	£205.00
I – 176 to 185g/km	£345.00	£225.00
J – 186 to 200g/km	£485.00	£265.00
K – 201 to 225g/km	£635.00	£285.00
L – 226 to 255g/km	£860.00	£485.00
M – over 255g/km	£1,090.00	£500.00

Vehicle Excise Duty (VED) rates correct at time of going to print, but these may alter to reflect any change in the applicable VED rate.

Audi Connect

An external data source is required to enable Audi Connect online services. One of the two can be used:

1. A mobile telephone with Bluetooth SIM Access Profile – to check the compatibility of your mobile phone and whether it has SIM Access Profile compatibility, please visit www.audi.co.uk/phonecompatibility
2. A separate SIM card which can be inserted in the included SIM card reader. When a separate SIM card is used, hands-free phone calls are possible using the SIM card or by connecting a different mobile telephone via Bluetooth Hands-Free Profile

Online services are only available for mobile phone contracts or SIM cards which include a data option with the use of LTE, if LTE usage is required. Online services will only be available within the coverage of the mobile phone network; there may be additional costs for the use of these services (charges and billing correspond to the personal mobile phone contract or SIM card contract). Due to high data volumes, a mobile phone contract including an unlimited or high usage data plan is strongly recommended. The content and scope of the online based services offered may vary.

The Audi Connect services are provided for at least one year from vehicle delivery. After 24 months from delivery of the vehicle, the term of the Audi Connect services will be extended free of charge once for 12 months.

Audi Connect enables access to the services of Facebook, Google and Twitter. Permanent availability cannot be guaranteed as this is the responsibility of Facebook, Google and Twitter.

Please note that the services received are also dependent on the capability of your mobile phone.

Google and the Google logo are registered trademarks of Google Inc.

The availability of services supported by Audi Connect varies from country to country.

Online Map updates

The map version delivered can be updated with the first 5 updates which are issued at intervals of 6 months. The current navigation data can be downloaded from the myAudi Platform at www.audi.com/myaudi and installed in the vehicle via SD card. In conjunction with Audi Connect, the update can be carried out online in the vehicle. In addition it is possible to have the new navigation data installed by an Audi partner at extra cost.

8-year Battery Warranty

1. The selling Audi dealership warrants that the high-voltage battery for vehicles sold by that dealership is free from all defects in material and workmanship for a period of 8 years or 100,000 miles, whichever comes first.
2. A reduction in battery power capacity of 10 to 30 per cent within the 8-year warranty period is normal for this type of component and does not constitute a defect under the terms of this warranty.
3. The warranty for the high-voltage battery shall be void if the defect has resulted from improper use, handling or maintenance of the battery. In particular, this applies to charging of the battery.
4. Notwithstanding the duration of the warranty, all warranty conditions of the selling Audi dealership shall apply additionally to the high-voltage battery (including but not limited to warranty requirements, benchmarks for determining freedom from defects, reasons for exclusion, handling of claims, entry into force and commencement of warranty period, scope of validity, etc.).

Notes

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Specifications and prices subject to change without notice.

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